

United Fresh (NZ) Inc. Membership Form 2010

Company/Organisation: _____

Contact Person: _____

Postal Address: _____

Physical Address: _____

Phone No: _____

Fax No: _____

E-mail Address: _____

Core Business
(e.g. wholesaler, grower, etc.) _____

Key Products _____

Please indicate whether you would like further information on using the Heart Foundation Tick logo in conjunction with the 5+ A Day® logo:

Annual United Fresh Membership and 5+ A Day® logo license fee

Split by business size – circle one

Large business (51 + persons) \$6,000.00 including GST

Medium business (21-50 persons) \$3,000.00 including GST

Small business (3-20 persons) \$2,000.00 including GST

Sole trader (1-2 people) \$1,000.00 including GST

Terms and conditions of Membership and logo use for 2010

- You must be a member of United Fresh to be eligible to use the 5+ A Day® registered trademark (logo).
- You must be a member of United Fresh to be eligible to use the 5+ A Day® logo in conjunction with the Pick the Tick logo.
- **Any material produced independently containing the 5+ A Day® logo must be approved by United Fresh NZ Inc. prior to production.**
- The objective of the 5+ A Day® programme is to increase consumption of fresh fruit and vegetables to at least 5 servings per person, per day for all New Zealanders for better health.
- All varieties of fresh fruit and vegetables may be promoted in association with the 5+ A Day® logo.
- A serving is about a handful and 5 servings is the minimum.
- All material should be presented in such a way as to strongly promote the '5+ A Day®' brand and campaign message, (ie, put it on the front of your packaging).
- All recipes used as part of the '5+ A Day' promotion must be approved by United Fresh NZ Inc. and must comply with the United Fresh Nutritional Guidelines.

5+ A Day® use of logo agreement:

I/We would like to participate in the United Fresh New Zealand Incorporated '5+ A Day®' campaign by using the 5+ A Day® Logo to promote fresh fruit and vegetable consumption.

I agree to the terms and conditions of participation in the United Fresh '5+ A Day®' campaign as detailed on the attached 'Terms and Conditions of membership and logo usage'.

SignedDate

Post this form back with your cheque to: United Fresh (NZ) Inc., PO Box 66047, Beach Haven, Auckland 0749

If you have any questions regarding participation please contact United Fresh (NZ) Inc. on free phone 0800 507 555